



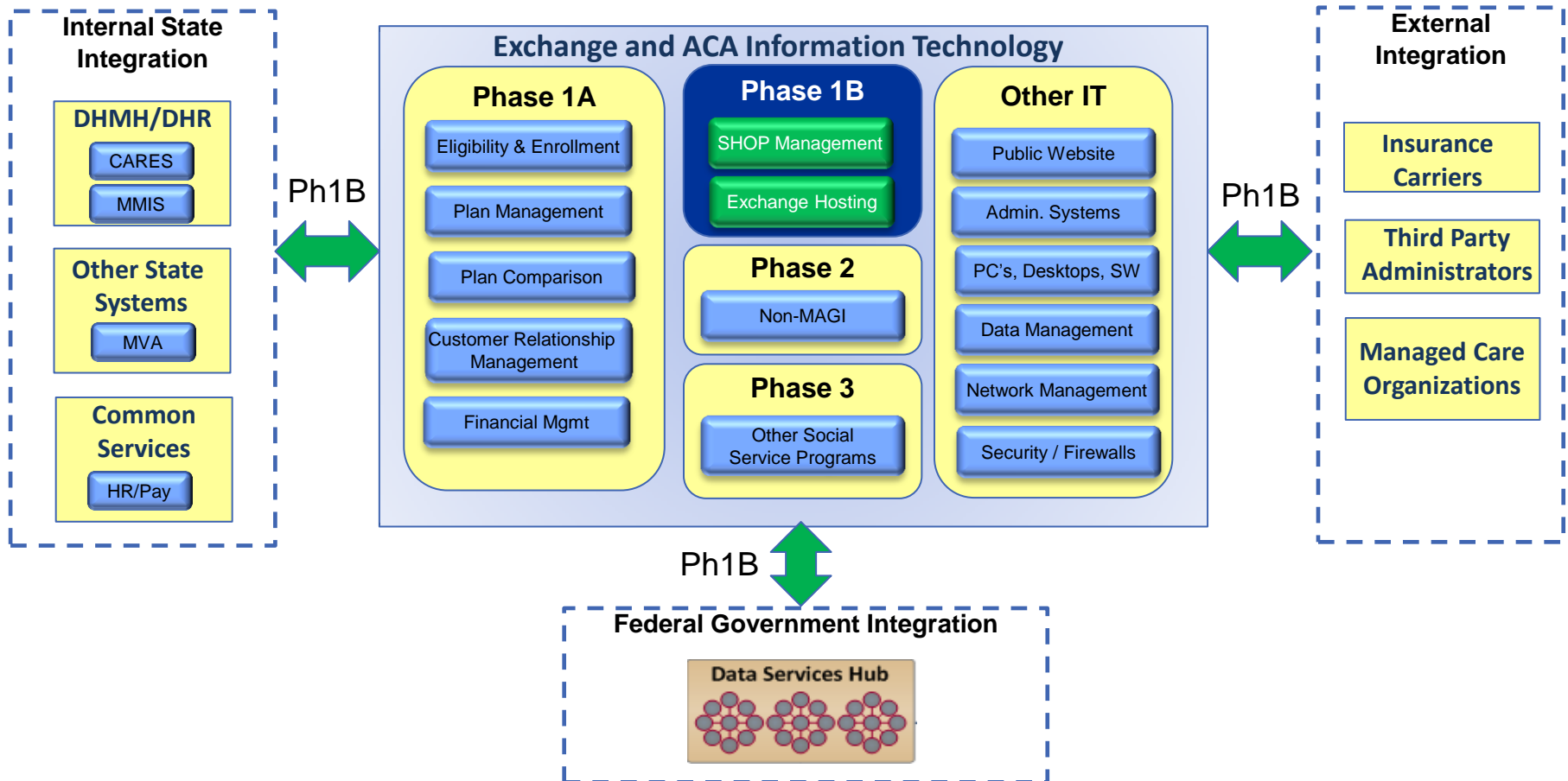
## **Phase 1B – SHOP Exchange Operations**

*February 14, 2012*

# Small Business Health Option Program (SHOP)

The SHOP was separated into Phase 1B to give the Health Benefit Exchange maximum flexibility to select a solution that is best for the State of Maryland

- Existing Maryland small business market place utilizes Third Party Administrators (TPAs)
- Initial study done in 2011 showed interest and promising capabilities to support SHOP
- Customer friendly solution that meets everyone's needs in market with minimal disruption



# SHOP Operations Strategy Development

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- The Exchange is currently working on an initial concept for SHOP technology and operations
- Initial SHOP concept will be discussed over the next several weeks with:
  - Implementation Advisory Committee (IT / Operations)
  - Phase 1A IT Vendor
  - Other stakeholders: SHOP Advisory Committee (Policy)
- Decision for SHOP Implementation will be made by March 30, 2012
- Target for Phase 1B procurement decision by May 1, 2012